

# Enhanced packaging performance through Metallyte™ OPP film

Metallyte™  
films

Application	Infant Cereal from Podravka
Format	Stand-up pouch (SUP) with zipper
Market segment	Dry infant foods
Film type	Metallyte™ 18MM883 metallized OPP film
Brand owner challenge	Enhanced cost-effectiveness and packaging performance

## Solution

- Metallyte™ 18MM883 film replaced a 7 µm aluminum foil, enhancing the handling resistance of the package and improving the converting process
  - previous structure: PET//Alu 7//PE
  - new structure: 12PET//18MM883 film//60PE
- Metallyte™ 18MM883 film was chosen for its excellent oxygen and moisture barrier properties, essential characteristics for packaging instant flavored infant cereal food with a shelf-life of 1 year

## Brand owner benefits

- improved packaging barrier quality: - Bottom gusset - Zipper - Flex-crack resistance
- improved puncture resistance
- cost-effectiveness

## Film type description

Metallyte™ 18MM883 film is an ultra-high barrier, metallized polypropylene film.

Features:

- excellent light, oxygen and moisture barrier
- excellent puncture and flex-crack resistance
- treated on the non-metal side for adhesive laminations



Infant Cereal from Podravka

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**Contact your Jindal Films representative for more information**

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